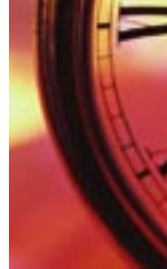


A DAY IN THE LIFE OF OUR MEMBERS

HERE ARE JUST A FEW OF THE DOZENS OF STORIES SHARED BY MEMBERS IN THE 24 HOURS BETWEEN AUGUST 3 AND 4, 2004. WE HOPE THEY INSPIRE YOU AS MUCH AS THEY ENCOURAGE US.

I am a 25 year old Dialysis patient on the waiting list for a kidney transplant. Many people on Dialysis are depressed and bitter about their circumstances. They are heavy on my heart for I know what they're going through. It's a chance as a fellow patient to share the hope that I have in Christ. I met two ladies in a cooking class for Dialysis patients. I gave both of them the Gospel of John. They were overjoyed! "Is this for ME?" they asked excitedly. ■



Every time I give someone a facial, I give them a Gospel. Last month I found out that a customer's whole family read it and we had a great discussion about it. ■

In a fast food restaurant the other day a fellow dropped his milkshake all over the floor. A worker came out to clean it up and my heart went out to her as I saw how tired she looked and how unappreciated she was for the task she was doing. The Lord prompted me to bless her so I put a few dollars inside a Gospel and asked the manager if I could speak to the girl who had been mopping the floor. When she came out I let her know that I appreciated her and gave her the book with the money. The smile on her face left me with an

overabundance of JOY and the knowledge that I had helped someone. ■
I saw a homeless guy while driving to work. Instead of just giving him \$5 and going on my way I gave him both the money and a Gospel. ■

At our wedding we shared God's Word through our wedding ceremony. We included a Gospel in our Thank You cards. I always like to be ready to give a Gospel to anyone the Lord puts in my path. I keep a few in my car, too. ■

I was doing visitation at the hospital, when I overheard a lady ask staff if there were handouts. The staff member said no. I told the lady I had something I was giving away and asked if she'd like one. When she said yes, I gave her the Gospel. Another lady saw me giving out the Gospel and asked if she could have one of whatever I was giving away. I gladly gave her one also. I've found that almost everyone likes to receive something free. ■

God has put a desire in my heart to share the Gospel. In front of a store were a group of men in hard hats, apparently construction workers who were taking a break. God spoke to my heart to share His love with them. I DIDN'T WANT TO! "They'll laugh at me, or worse!" I thought, but my heart wouldn't let me go in. So I turned back to the men. "Good morning!"

I said. "I want to tell you that God loves you so much that He sent His Son Jesus to die for you. I have with me a booklet that contains the Gospel of John. Would any of you like to have it?" I held my breath. They were a rough-looking bunch. One of them looked me right in the eye with a look that told me this was a direct answer to his prayer. He reached his hand out. "I'd like to have it," he said. I smiled and gave him the booklet. He thanked me and the group of men started out toward the road work. I walked into the store and noticed I had tears in my eyes and a heart so full of joy that I couldn't contain it all! I can't wait to get more booklets! ■

SHARING TIPS

Keep extra copies handy Those whose lives are shattered by bad decisions are often the most receptive to God's message. One gentleman went with his friend to a probation appointment. Many in the waiting room were lost and broken. As he pulled out his Gospel while he waited for his friend, a couple of men asked if he had an extra copy they could read.

SHARING TIPS

Planning a Garage Sale?

In the summer and early fall, many people hold garage sales to clean out the house for the fresh opportunities of the autumn season. Why not include Gospels of John in your garage sale effort? Give one away to everyone who buys something, and make them available as a rare "FREE" item on each table! People will be thrilled to get them.

"I met a very distraught woman on a park bench, asked if she was okay and gave her a Gospel. She responded as if a light had just come on in a darkened room. Thank you for your ministry." — Janice P, Wagontown PA

THE POCKET TESTAMENT LEAGUE

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NONPROFIT ORGANIZATION PAID LANCASTER, PA PERMIT NO. 233

RETURN SERVICE REQUESTED

POCKET POWER

NEWS FROM THE POCKET TESTAMENT LEAGUE TO HELP YOU READ, CARRY AND SHARE GOD'S WORD

SEPTEMBER 2004

Updated Designs Offer Greater Sharing Potential.

Not just new cover designs like our new "Perfect Love" cover for women shown at right, but many small changes to make the Gospel even easier to read.



WE TOOK A LESSON FROM THE FOURTH CHAPTER OF JOHN TO CHANGE OUR GOSPEL DESIGN.

When Jesus spoke to the Samaritan woman at the well, He used an approach that works just as effectively today as it did 2,000 years ago. He spoke of things that mattered personally to the woman. He got her interest by keeping her interested. The apostle Paul did the same thing on Mars Hill in Athens when he began his famous Gospel presentation by talking about things that really mattered to the Greeks. Taking a page from these great examples, we updated our Gospels to be even more effective in helping you share your faith.

INTERESTED IN GIVING TO THE MINISTRY?

We're able to give away millions of free Gospels each year because of gracious financial gifts from people like you who want to see God's Word shared. Our approach of printing large quantities makes it possible to present the message of Jesus Christ at a very low 25 cents per Gospel shared.

IF YOU WOULD LIKE TO HELP WITH A FINANCIAL GIFT, JUST USE THIS FORM

Please do not feel obligated to give. We offer the chance to give for those who feel led to do so.

Every gift is precious. Enclosed find a gift of:

- \$10 to reach 40 people with the Gospel
- \$50 to reach 200 people with the Gospel
- \$100 to reach 400 people with the Gospel
- \$_____

Name: _____

Address: _____

City: _____

State: _____ Postal Code: _____

E-mail: _____

- Please send information about estate planning
- Send me product updates and League newsletters
- I'm interested in helping make my church a Pocket Powered Church. Please send me details.



"Finding Your Way" NIV presents life's choices.



"Finding Your Way" KJV has a new look.



"The Ultimate Win" was designed for motorsports.



"Stories that Count" has a design selected by youth.

SMALL CHANGES, BIG IMPACT

We live in a culture saturated with information. The average person sees thousands of messages every day. If we paid attention to all of them, we wouldn't be able to function, so people tune out all but the most relevant information. In response to this reality, The Pocket Testament League made some small but significant changes to our Gospels to make them more likely to be opened, and easier to read as well. The changes are minor. You may not even notice them. But they make a big difference in how well they work. Like big chapter divider numbers to refresh the eye, making it easier to continue reading. And a font with a larger

"x-height" that's easier to read. We also applied consistent treatment to the "bold type" verses so that our members can more efficiently memorize key verses since the same verses are now marked in all translations.

COVERS FOR REAL WORLD SHARING SITUATIONS

Changes to the inside of our Gospels may have been subtle, but big changes were made to the outside. All our covers have been updated and we've introduced some exciting new choices. We want our Gospels to be both easy to share and exciting to open, so that more people get to the wonderful message inside.

See "New Covers," page 2

SHARING TIPS

One good turn deserves another
Ever experienced such incredible customer service that you wrote a letter or thank you note or filled out a customer service card? That's a wonderful opportunity to bless someone, and including a Gospel with your thank you makes it an even greater blessing! Write a personalized Thank You on the inside cover for even more impact.

NEW COVERS MAKE A DIFFERENCE

Continued from page 1

Most of our covers now enjoy a wrap-around design, so no matter which side the recipient happens to see, the image is still compelling. The response card is now attached to the cover, allowing it to be used as a bookmark and increasing responses.

The revised "Stories that Count" cover features a design chosen by young people in a study in which they were asked which of several layouts they would most want to give to someone, and which one they were most likely to open if they received it.

We introduced new covers as well as updating old ones. A new design specifically created for women features a rose on the cover with the words "A



Story of Perfect Love." Another marks the huge interest in motor sports, featuring a checkered flag with the words "The Ultimate Win."

Our new cover strategy makes it easier than

ever to share. Going to a wedding? Pop the Perfect Love cover in your purse or pocket. Taking your car to the mechanic? Bring along the motorsports cover. Even more covers are coming, including new designs for Thanksgiving and Christmas, so watch for our E-mail announcements. ■

MINISTRY ON THE RISE

WHAT AN INCREDIBLE INCREASE THE LORD HAS PROVIDED THROUGH YOUR EFFORTS!

2003	59,317
2004	83,176
NUMBER OF MEMBERS	
2003	678,000
2004	1.3 million
GOSPELS SHIPPED	
2003	9,762
2004	28,403
NUMBER OF MEMBER ORDERS	

Thanks to you, our precious members, we've seen huge growth over the past year. During the past 12 months, we saw a 40% increase in members, a 93% increase in Gospels shipped, and a staggering 191% increase in individual orders. You are actively sharing your faith. We praise God for every active member! Members sharing their faith by giving away Gospels as free gifts to people they encounter is the heart of our ministry. But it is only possible because of those who support this ministry through donations and prayer. Thank you so much!

CONFERENCE APPEARANCE REACHES KEY CHURCH LEADERS

WE TURNED UP THE HEAT IN ORLANDO FLORIDA.

The Pocket Testament League took part in the annual "Preparing for Kingdom Growth" conference held at the end of July in Orlando Florida, igniting a renewed fire for personal evangelism in many churches. At the Southern Baptist conference, attended by some 750 church leaders from many cities, League president Mike Brickley and executive director Jim West were able to share the League's strategy with 50 key evangelism leaders from a number of states.

Mike showed how easy it was to empower your congregation to share their faith. John Yarbrough, the Vice President of Evangelism, North American Missions Board, Southern Baptist Convention, showed support for our approach of free Gospels. He told attendees, "The great thing about the League is that they do what they say they'll do." Leaders from several states showed interest in a strategy that we call "The Pocket Powered Church." Many church leaders came by our booth.

WHAT IS THE POCKET POWERED CHURCH ALL ABOUT?

At The Pocket Testament League, we share the heart's desire of pastors who want to encourage their congregation to read, carry and share the Word of God. Our ministry is a

wonderful companion tool for churches, equipping congregations at no charge with tools that make it easy to share their faith. There's no cost to the church. We supply free sharing tools and a powerful online toolbox designed to encourage members to remain active in sharing their faith. Church leaders provide the vision. We offer a pre-scripted sermon outline on the biblical basis for evangelism (pastors are free to modify it as they see fit), enough free Gospels to get people started, member signup cards, tips on sharing your faith, and follow-up tools.

Coming soon is a professionally produced video that can also be used to make your church presentation even more dynamic.

TURN YOUR CHURCH INTO A POCKET POWERED CHURCH

If you're interested in bringing The Pocket Powered Church presentation to your congregation, contact Jim West toll free at 1-877-810-9100 (Pacific Time) or send him an E-mail message at jwest@pocketpower.org

During the Orlando conference weekend, League speaker representative Dr. Byron George and Jim West spoke at different churches, presenting the ministry opportunity of the League. ■

COMING SOON: A NEW WEB SITE

Your membership experience should be as motivating as possible. To serve you better, we've been hard at work on a major update of our web site design.

The new site will offer more information about the League as well as new resources such as sharing tips. The process of ordering Gospels will be more intuitive, and improved navigation makes it easier to post a story or prayer request, or to check the status of your ministry impact.

Stories from members will receive more prominence and will be easier to read, because we know that our members are encouraged by them. We love it when you share your stories, and members tell us that they love reading these as well because they reflect the same struggles and victories that many members experience.

Look for the new site to launch in October.

IS YOUR E-MAIL UP TO DATE?

People often change their E-mail address and forget to update their records, resulting in bounced messages when we send out product notices and other news. Using E-mail saves us money, and keeping your address current is a great way to help the ministry. Just visit the member profile page on the web site at staging.pocketpower.org to update your address. ■

NATIONAL OUTREACH CONVENTION A GREAT OPPORTUNITY

Coming November 3-6 to San Diego is the National Outreach Convention, a wonderful opportunity to learn from some of the most prominent evangelism leaders, like Greg Laurie, Luis Palau, Ricky Bolden, Ed Young, Nancy Grisham, and many others. 14 learning tracks with 80 workshops make this a powerhouse event. The Pocket Testament League will be there as well, with presentations on The Pocket Powered Church. If you're involved in an evangelism ministry, don't miss these workshops! ■



PHOTOS FROM SPIRIT WEST COAST

We enjoyed a wonderful experience at Spirit West Coast Del Mar, California. Hundreds of people signed up as members at our booth, excited to discover a ministry that fit their passion for sharing God's Word. Volunteers included the Buckley family (below) and many friends of the ministry like Gloria Henderle (above, with hat) and Marilyn Huckins (above, right) as well as League staff. ■



MEMBERS SHARE THEIR STORIES

I gave my sister one of the Gospels. She is mentally handicapped so I was afraid she wouldn't understand it. But amazingly enough she came to me three days later and asked me to pray for her that she could be saved. I felt so special helping my sister come to the Lord! ■